

# Reconciling short- and long-term goals in agrifood systems: what role for agricultural sciences?

Guillaume Martin

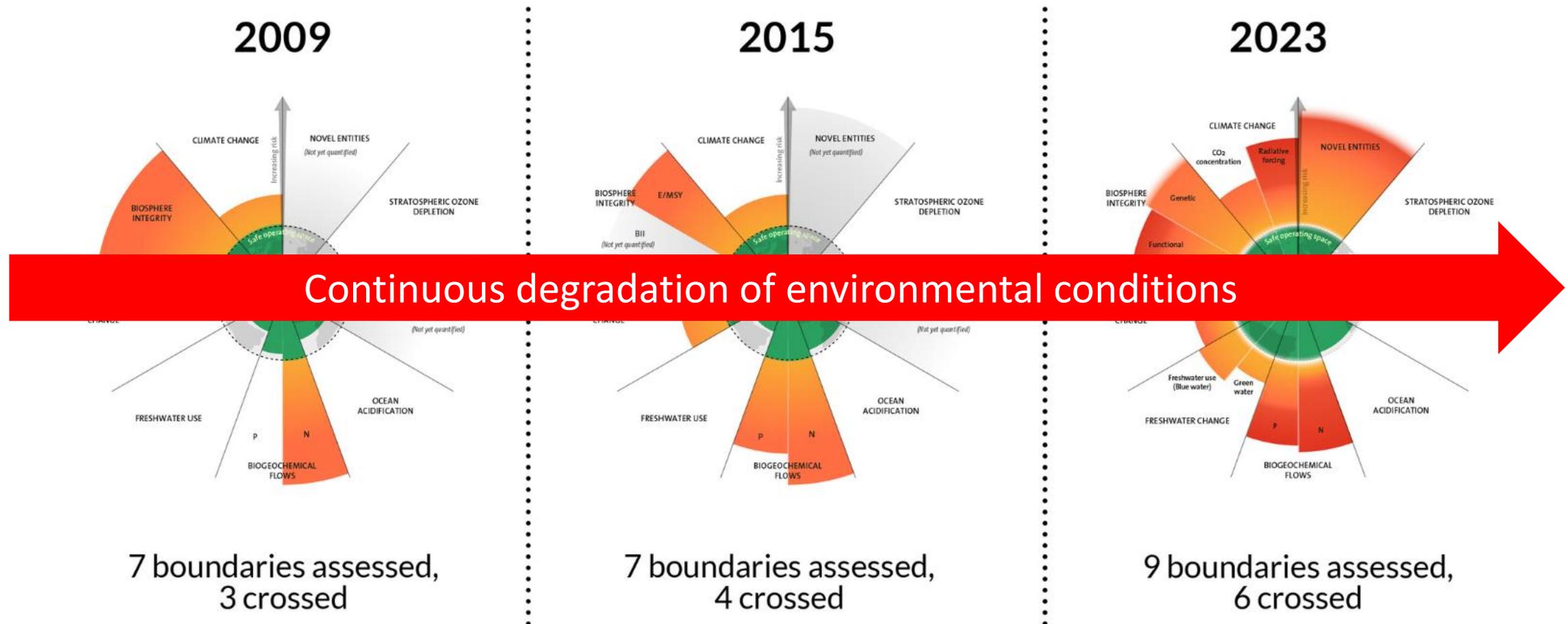
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# Multiple long-term environmental challenges

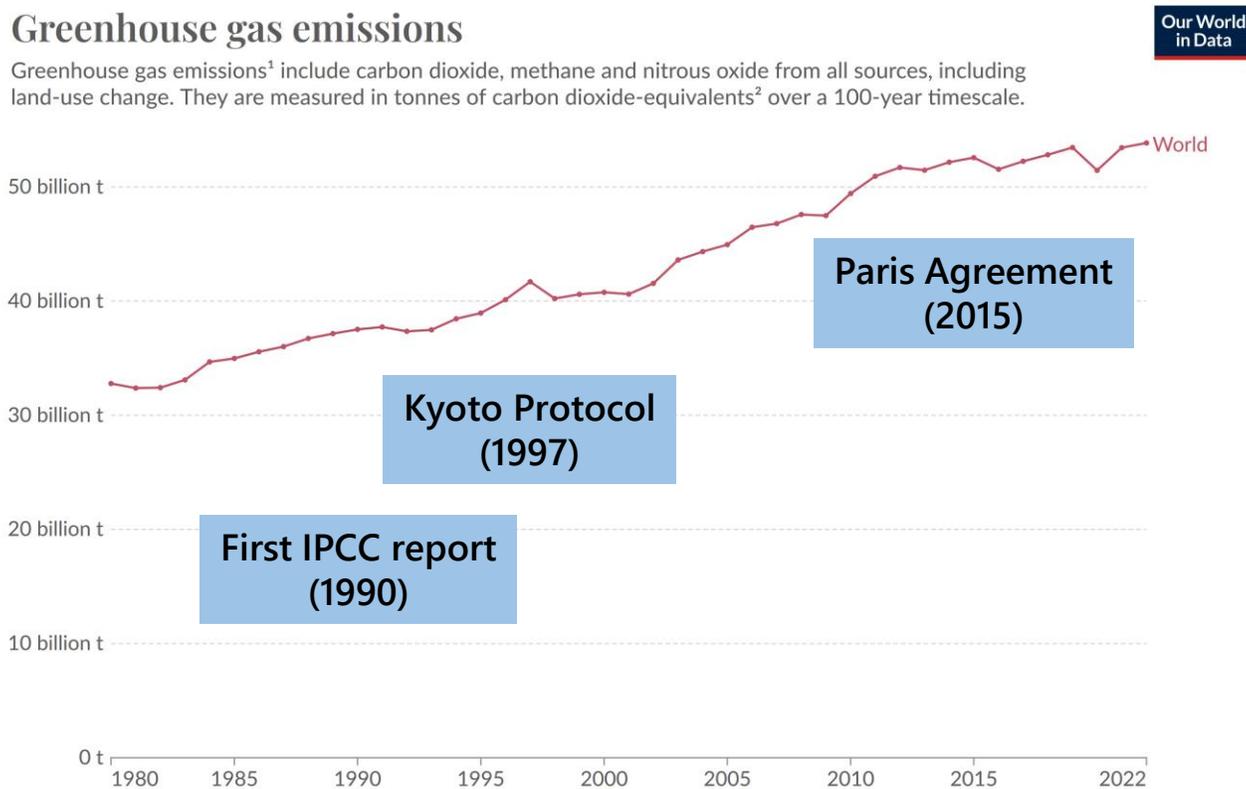


The evolution of the planetary boundaries framework. Licenced under CC BY-NC-ND 3.0 (Credit: Azote for Stockholm Resilience Centre, Stockholm University. Based on Richardson et al. 2023, Steffen et al. 2015, and Rockström et al. 2009) Click on the image to download.

# The failure of climate change mitigation

## Greenhouse gas emissions

Greenhouse gas emissions<sup>1</sup> include carbon dioxide, methane and nitrous oxide from all sources, including land-use change. They are measured in tonnes of carbon dioxide-equivalents<sup>2</sup> over a 100-year timescale.



Data source: Jones et al. (2024)

Note: Land-use change emissions can be negative.

OurWorldInData.org/co2-and-greenhouse-gas-emissions | CC BY

*Annual Review of Environment and Resources*

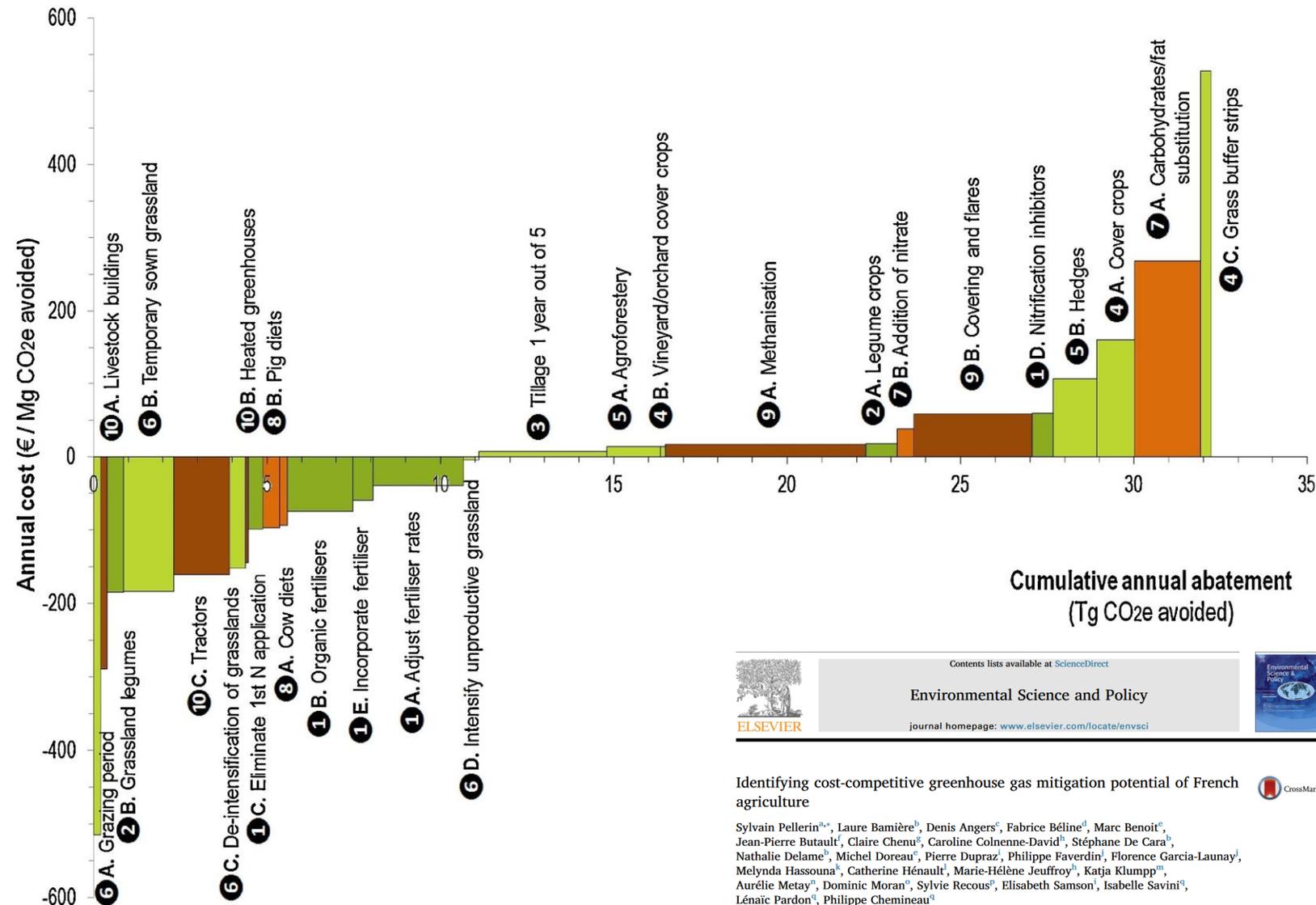
## Three Decades of Climate Mitigation: Why Haven't We Bent the Global Emissions Curve?

Isak Stoddard,<sup>1</sup> Kevin Anderson,<sup>1,2</sup> Stuart Capstick,<sup>3</sup> Wim Carton,<sup>4</sup> Joanna Depledge,<sup>5</sup> Keri Facer,<sup>1,6</sup> Clair Gough,<sup>2</sup> Frederic Hache,<sup>7</sup> Claire Hoolohan,<sup>2,3</sup> Martin Hultman,<sup>8</sup> Niclas Hällström,<sup>9</sup> Sivan Kartha,<sup>10</sup> Sonja Klinsky,<sup>11</sup> Magdalena Kuchler,<sup>1</sup> Eva Lövbrand,<sup>12</sup> Naghmeh Nasiritousi,<sup>13,14</sup> Peter Newell,<sup>15</sup> Glen P. Peters,<sup>16</sup> Youba Sokona,<sup>17</sup> Andy Stirling,<sup>18</sup> Matthew Stilwell,<sup>19</sup> Clive L. Spash,<sup>20</sup> and Mariama Williams<sup>17</sup>



An urgent and unprecedented transformation is needed

# Risk aversion to change on the farms



Mitigation/adaptation measures are sometimes at no cost and even generate savings

Risk aversion  
Unexpected consequences  
e.g. on workload, stability of outlets

A matter of worldviews



Identifying cost-competitive greenhouse gas mitigation potential of French agriculture

Sylvain Pellerin<sup>a\*</sup>, Laure Bamière<sup>b</sup>, Denis Angers<sup>c</sup>, Fabrice Béline<sup>d</sup>, Marc Benoit<sup>e</sup>, Jean-Pierre Butault<sup>f</sup>, Claire Chenu<sup>g</sup>, Caroline Colnenne-David<sup>h</sup>, Stéphane De Cara<sup>i</sup>, Nathalie Delame<sup>b</sup>, Michel Doreau<sup>g</sup>, Pierre Dupraz<sup>j</sup>, Philippe Favardin<sup>k</sup>, Florence Garcia-Launay<sup>l</sup>, Melynda Hassouna<sup>b</sup>, Catherine Hénault<sup>l</sup>, Marie-Hélène Jeuffroy<sup>h</sup>, Katja Klumpp<sup>m</sup>, Aurélie Metay<sup>o</sup>, Dominic Moran<sup>n</sup>, Sylvie Recous<sup>p</sup>, Elisabeth Samson<sup>q</sup>, Isabelle Savini<sup>q</sup>, Lénéac Pardon<sup>s</sup>, Philippe Chemineau<sup>r</sup>

# Farmers' anger is mounting across Europe and raises short-term challenges



« No farmers, no food »



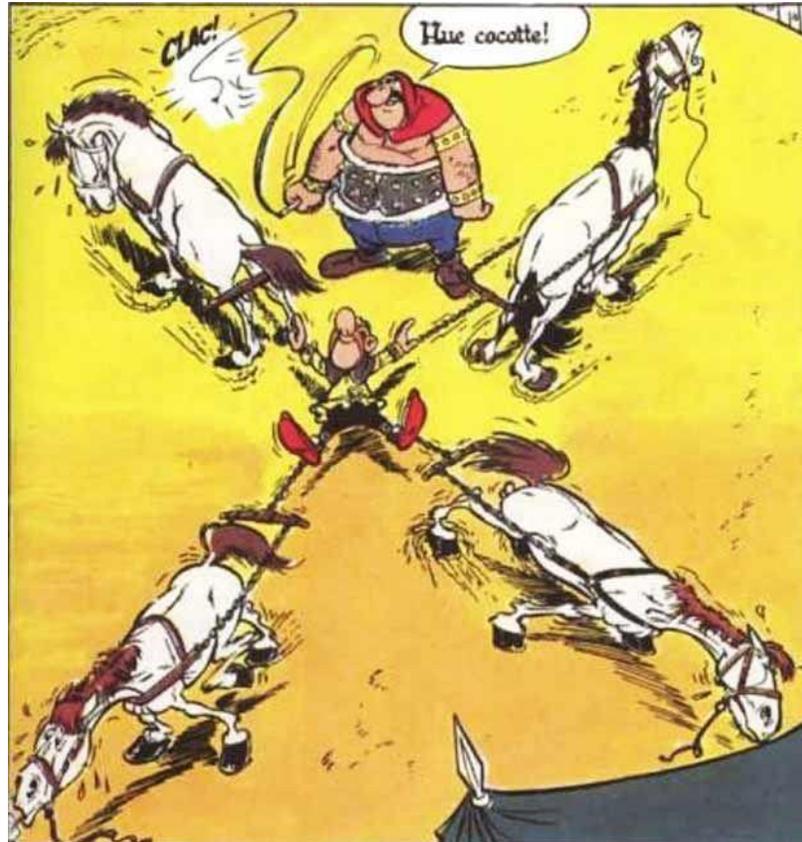
« We feed you but we die of it »

- 2024 protests in several European countries
- Main concerns regard
  - Rising input prices
  - Volatility and low level of output prices
  - Unfair competition with other countries/regions
  - Environmental norms and regulations
  - Lack of societal recognition
  - Immediate impacts of climate change

Low output prices

Source: Asterix and the Goths,  
Goscinnny and Uderzo

Excess of environmental norms



Biodiversity conservation

Mitigation of climate change

# How can we contribute to reconcile short-term and long-term goals in agrifood systems?

# The rise and fall of the French organic agrifood sector



## What lessons for agricultural scientists?

# THE FOUR PRINCIPLES OF ORGANIC AGRICULTURE

## HEALTH

Healthy soils produce healthy crops that foster the health of animals and people. Organic agriculture is intended to produce high quality, nutritious food that contributes to preventive health care and well-being.



## SOIL

Organic agriculture is centered on boosting soil health. What are the benefits of healthy soil?

### What are some of the benefits of healthy soil?

We can grow nourishing, nutrient-dense foods in it without using inputs like artificial fertilizers. It provides us with higher crop yields in the long term.

## ECOLOGY

All land is home to wildlife and important for ecosystem services. Organic agriculture aims for ecological balance through the design of farming systems, establishment and good maintenance of habitats and conservation of agricultural biodiversity and genetic resources.



## BIODIVERSITY

Organic agriculture seeks to maintain and boost biodiversity. Why does that matter?

### What are some of the reasons biodiversity matters?

- Seed and crop diversity makes farms and landscapes more resilient to challenges (such as pest incursions) and change (such as global warming).
- Monoculture impacts negatively on soil health and biodiversity.

## FAIRNESS

Equity, respect, justice and stewardship of the shared world. Organic agriculture aims to provide good food for all and a decent living for farmers and food workers.



## LIVELIHOODS

How can organic agriculture help create more sustainable, secure and resilient livelihoods?

What are some of the key questions when considering sustainable livelihoods?

- What is the difference between food security and food sovereignty?
- How can organic agriculture contribute to more secure and resilient food production?

## CARE

Taking care of each other and our surroundings. Organic agriculture focuses on how we can enhance efficiency and increase productivity without jeopardizing the health and well-being of people and the planet.



## CLIMATE CHANGE

How can organic agriculture contribute to addressing the climate crisis?

### Some contributions include:

- Soil that's cultivated organically stores more carbon than that which is cultivated for conventional agriculture.
- It reduces greenhouse gas emissions by omitting the use of pesticides.

How can organic agriculture help us address challenges?



[globallandscapesforum.org](http://globallandscapesforum.org)

Funding partners:



In collaboration with:



# Reduced environmental costs for society

## Hybrid LCA & TCA framework to detect market distortions and reduce societal welfare loss

Case Study

Food production

Applying the developed framework to the case of foodstuff production

A) Environmental impacts

### Life Cycle Assessment (LCA)

Different agricultural practices lead to different environmental impacts

- Determination of **environmental implications** of foodstuff production with LCA for 18 ReCiPe midpoints
- Differentiation between organic and conventional production

B) Economic evaluation

### True Cost Accounting (TCA)

[Environmental Prices Handbook](#)

EU28 version

Attributing a cost factor to each environmental impact

- Determination of **external cost** of foodstuff production with TCA

C) Market effects

### True prices and price distortions

Price levels shift with internalized external costs

- Calculation of true prices as sum of current producer prices and externalities



ELSEVIER

Contents lists available at [ScienceDirect](#)

Journal of Cleaner Production

journal homepage: [www.elsevier.com/locate/jclepro](http://www.elsevier.com/locate/jclepro)

True cost accounting of organic and conventional food production

Amelie Michalke<sup>a,\*</sup>, Sandra Köhler<sup>b</sup>, Lukas Messmann<sup>b</sup>, Andrea Thorenz<sup>b</sup>, Axel Tuma<sup>b</sup>, Tobias Gaugler<sup>c</sup>

- Over 22 agricultural products
- Crop production generates externalities per kg product of about

**€0.79 for conventional**

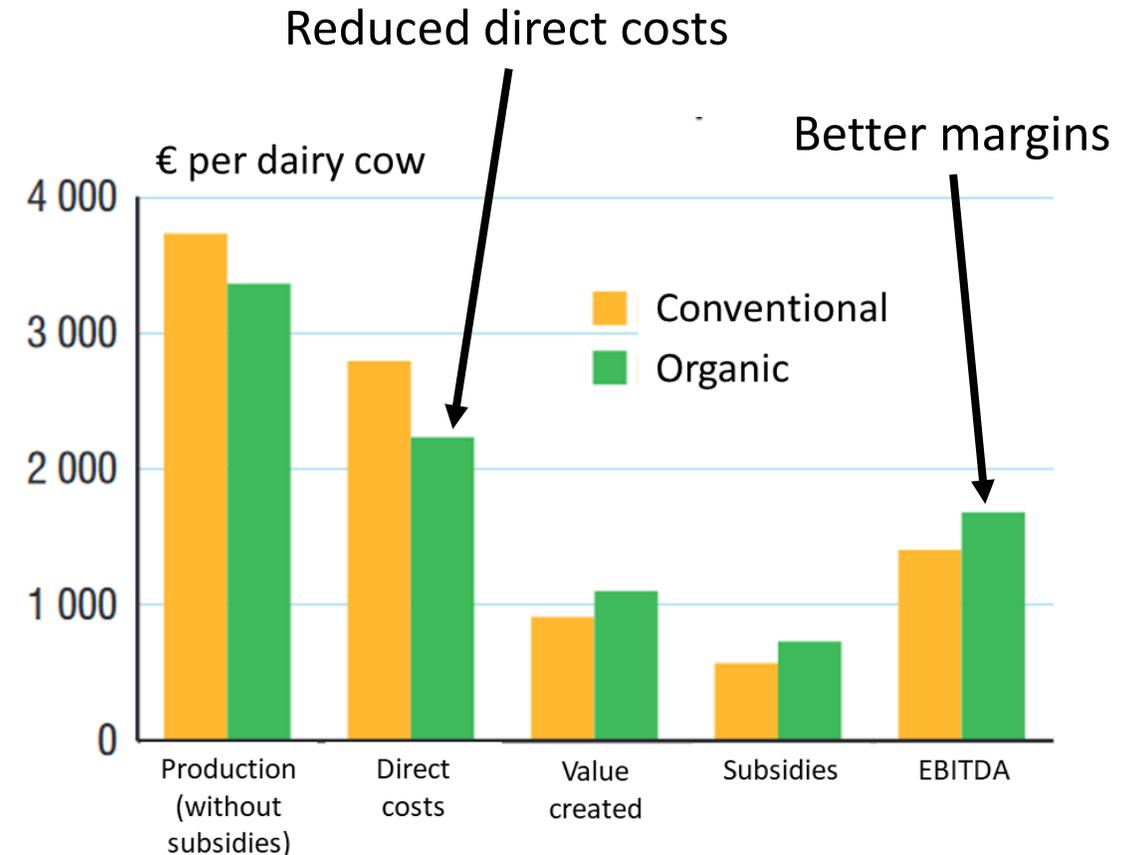
**€0.42 for organic**

# Better prices for farmers And better margins!

## The case of dairy production in France



Source: CNIEL



Champ : France métropolitaine, exploitations au régime fiscal des BRA, exploitations spécialisées en bovins production laitière.

Source : SSP, ESEA 2013 - Agrifin 13-14.

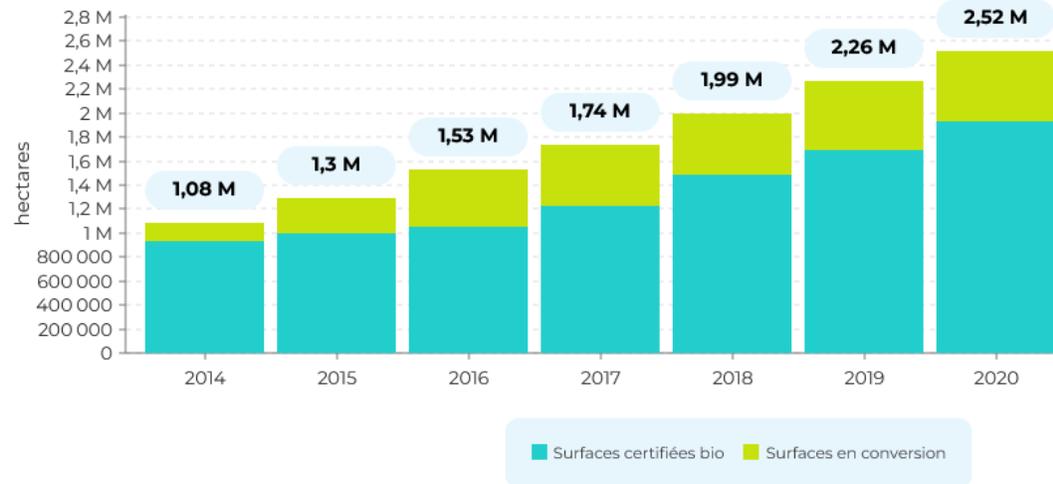
# Organic farming as a solution to reconcile short-term and long-term goals?

- Reduced environmental costs
- Better prices
- Reduced direct costs
- Better margins
- Shared production standards

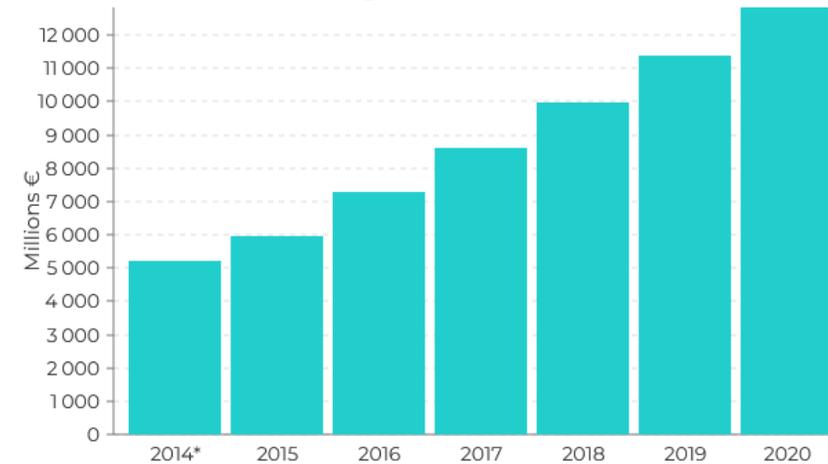
An opportunity to address farmers' concerns over the short term while progressing towards the transformation needed to deal with long-term environmental challenges

# A massive movement towards organic farming

On the production side  
Land certified organic



On the consumption side  
Organic market



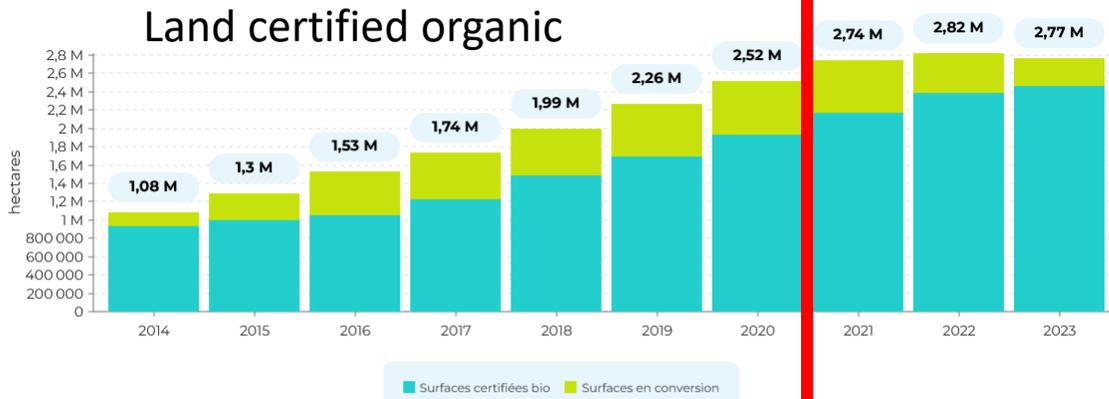
Source: Agence Bio

Encouraged by ambitious policy objectives

**Country level:** Plan Ambition Bio 2018 (15% certified organic land) and EGALIM law (20% organic products in institutional catering)

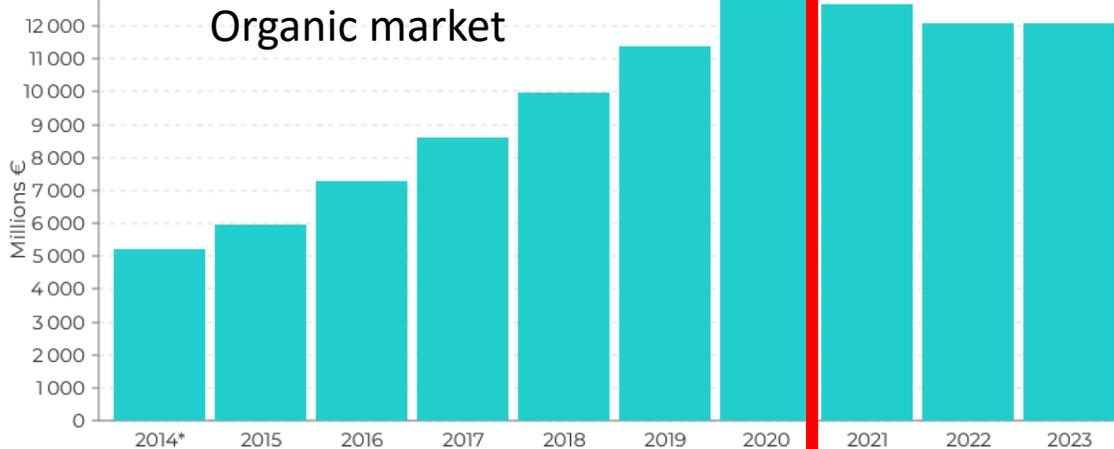
**EU level:** Farm to Fork Strategy (25% certified organic land)

# Until COVID time...



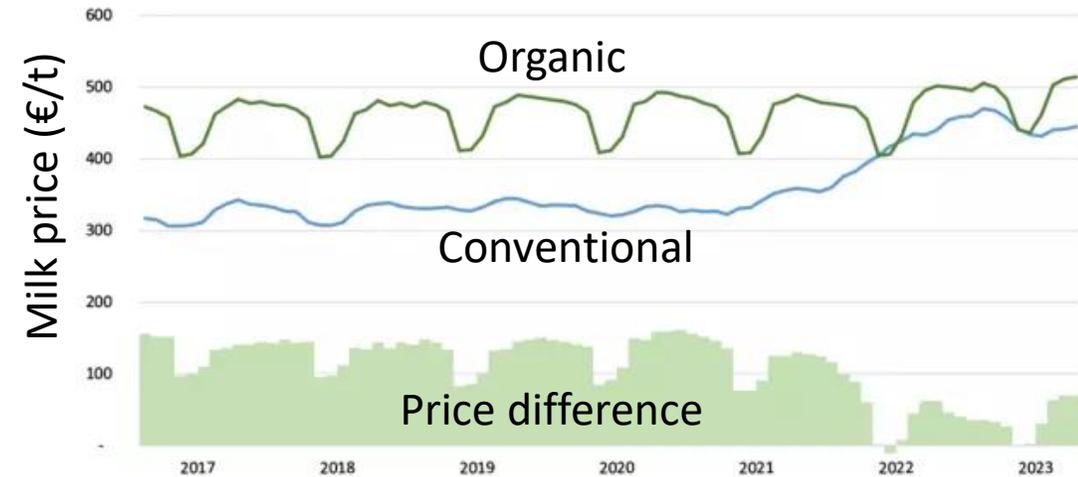
\* Surface agricole utile hors surfaces collectives. \*\* Plantes à parfum, aromatiques et médicinales

Sources : Agence Bio / Organismes Certificateurs



\* Achats hors taxes évalués par enquête auprès des fournisseurs et des acheteurs, depuis 2014 en restauration commerciale et depuis 2009 en restauration collective.

Sources : Agence BIO / ANDI



Source: CNIEL

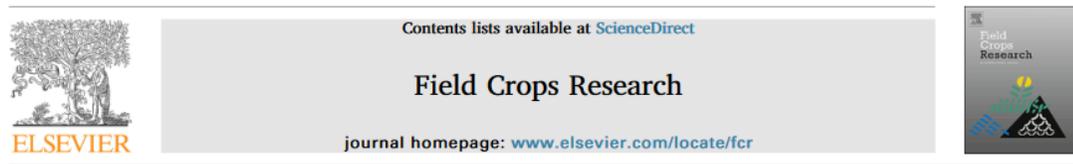
Average difference between organic and conventional  
2020: 138€/t  
2023: 37€/t

- Consumers have turned away from organic
  - Amounts of organic products have kept increasing
  - The EGALIM law is not respected by institutional catering (7% only according to Agence Bio)
  - Prices have dropped
- ➔ The sector faces a major crisis

# A lack of information for consumers

Survey in 2023 over a representative panel of 4000 French consumers

- Organic products are **too expensive** for 66% of weekly consumers and 75% of non consumers
- Only 41% consider they have enough information on the **impacts of organic on human health**
- And only 39% on the **impacts of organic on the environment**
- **Insufficient perception** of the benefits to expect from **organic vs other agricultural production models / standards**
- Some citizens including reknowned scientists consider that **organic farming is dangerous and will lead to hunger**



Short Communication

Organic agriculture and food security: A decade of unreason finally implodes

David J. Connor

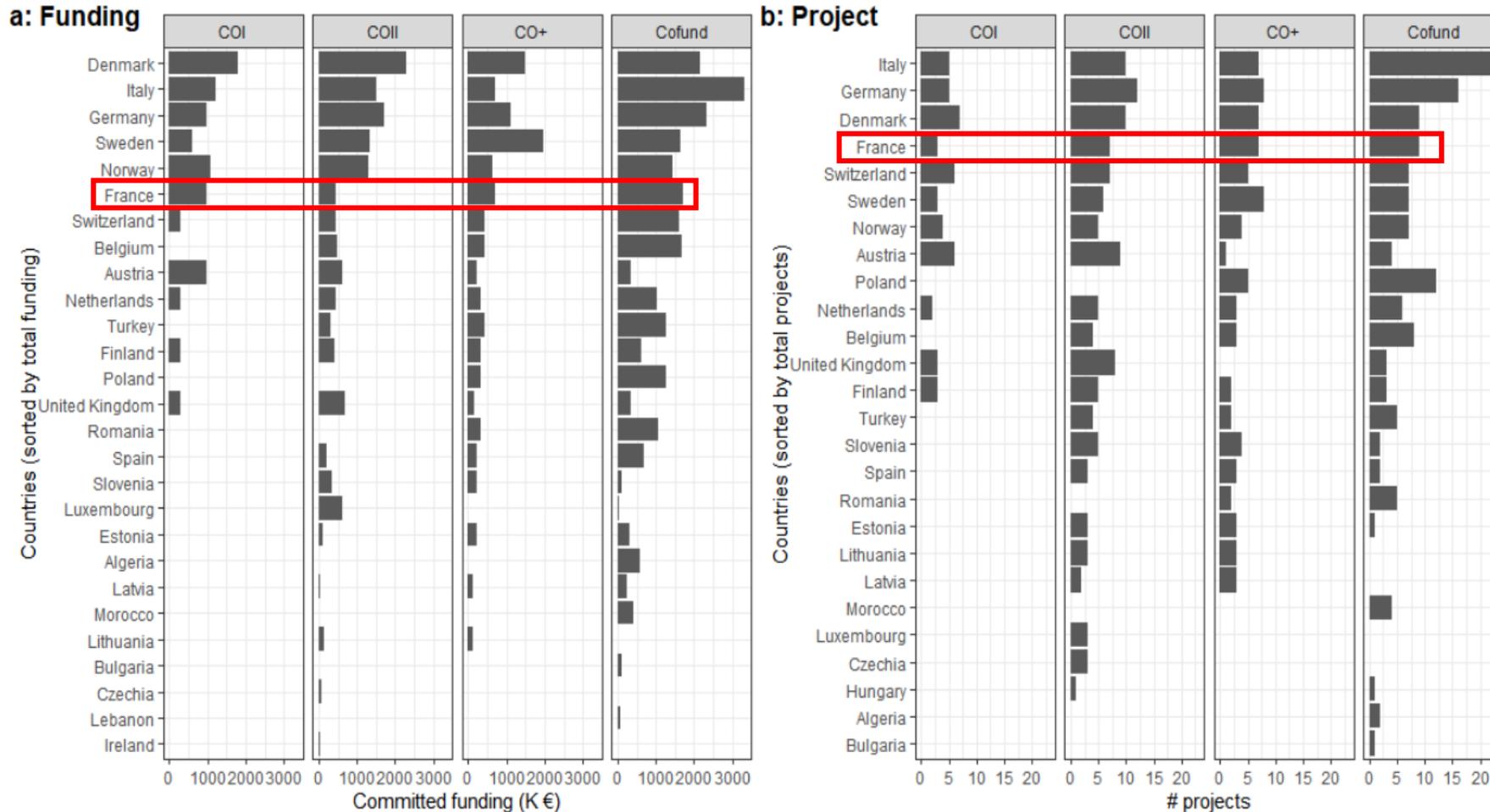


Outlook on Agriculture

Why organic farming is not the way forward

[Holger Kirchmann](#)   [View all authors and affiliations](#)

# A lack of investment into research on organic



TIP

## A Global Vision and Strategy for Organic Farming Research

Condensed version  
Evolution date: February, 2017

### Insufficient funding <sup>[64-67]</sup>

With less than one percent of the budget for food and farming systems research spent on organic, there is a lack of funding for basic and applied projects, which hinders development of innovations by scientists and farm advisors.

### CORE ORGANIC - 15 YEARS OF JOINT RESEARCH FOR ORGANIC FOOD AND FARMING SYSTEMS

CORE Organic 15-year activity report (2004-2019)

Stefano Grando (Mipaaf, IT), Guillaume Ollivier (INRAE, FR), Elena Capolino (Mipaaf, IT), Ivana Trkulja (ICROFS, DK) and Stéphane Bellon (INRAE, FR)

Figure 14: Evolution of country contributions in CO projects (A: committed funding, B: number of projects).

Could have made the organic agrifood system more resilient to such a market crisis

# A research mainly focused on farming practices

- Little budget and projects on market development
- Very little research addressing the continuum from farm to fork

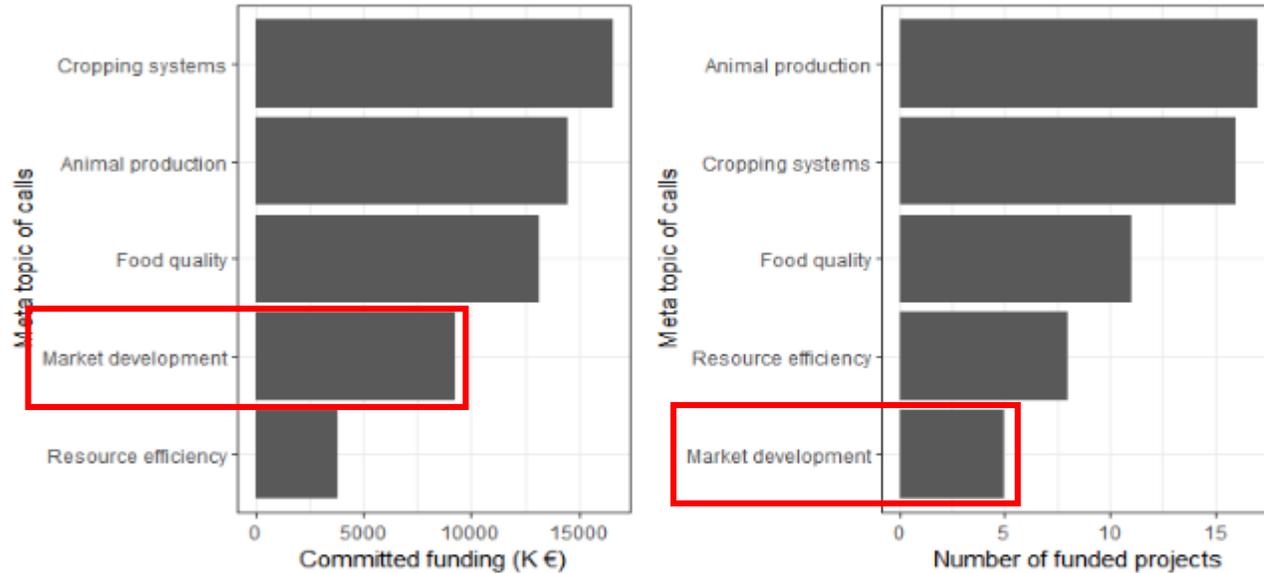


Figure 5: Ranking of funding commitments on meta-topics (left) and subsequent number of funded projects (right)

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Contents lists available at SciVerse ScienceDirect

Land Use Policy

journal homepage: [www.elsevier.com/locate/landusepol](http://www.elsevier.com/locate/landusepol)



Viewpoint

Organic farming without organic products

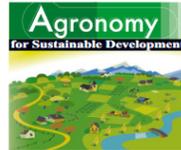
Charissis Argyropoulos<sup>a</sup>, Maria A. Tsiafouli<sup>b,\*</sup>, Stefanos P. Sgardelis<sup>b</sup>, John D. Pantis<sup>b</sup>

Innovations in the fields/farms require changes on subsequent stages of the value chain, all the way to consumers

# A lack of research on the conversion phase and on the resulting novel agricultural systems

Agron. Sustain. Dev. 29 (2009) 97–112  
© INRA, EDP Sciences, 2008  
DOI: 10.1051/agro:2008007

Available online at:  
[www.agronomy-journal.org](http://www.agronomy-journal.org)



“the literature minimizes the importance of transitional aspects”  
Most organic research still relies on **controlled experiments designed by researchers**

Review article

Conversion to organic farming: a multidimensional research object at the crossroads of agricultural and social sciences. A review

Claire LAMINE<sup>1</sup>, Stéphane BELLON<sup>2</sup>

Agronomy for Sustainable Development (2019) 39: 19  
<https://doi.org/10.1007/s13593-019-0565-3>

RESEARCH ARTICLE

Conversion to organic farming decreases the vulnerability of dairy farms

Maëlys Bouttes<sup>1</sup> · Niels Bize<sup>1</sup> · Goulven Maréchal<sup>2</sup> · Guillaume Michel<sup>3</sup> · Magali San Cristobal<sup>4</sup> · Guillaume Martin<sup>1</sup>



Agronomy for Sustainable Development (2019) 39: 16  
<https://doi.org/10.1007/s13593-019-0560-8>

RESEARCH ARTICLE

Diversity of conversion strategies for organic vineyards

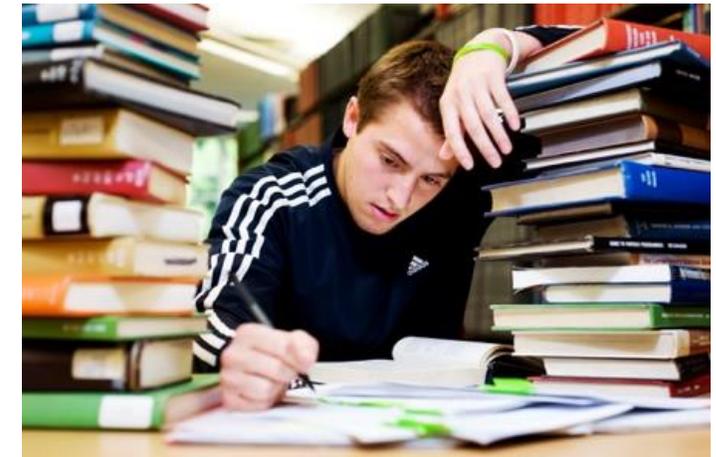
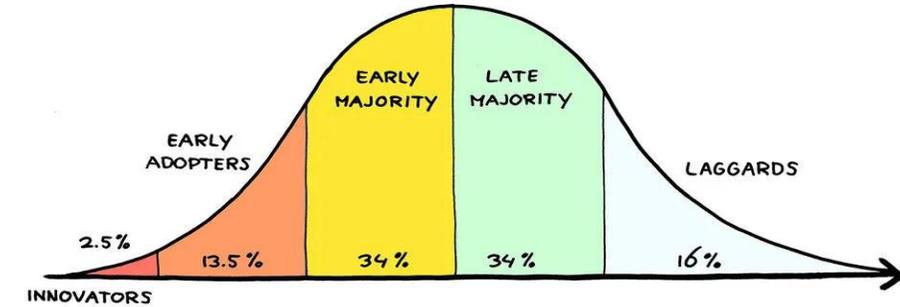
Anne Merot<sup>1</sup> · Adeline Alonso Ugaglia<sup>2</sup> · Jean-Marc Barbier<sup>3</sup> · Bernard Del'homme<sup>4</sup>

Limited knowledge of **novel systems** resulting from conversions to organic on **commercial farms**, their advantages and drawbacks to reconcile short-term and long-term goals, and their mainstreaming potential



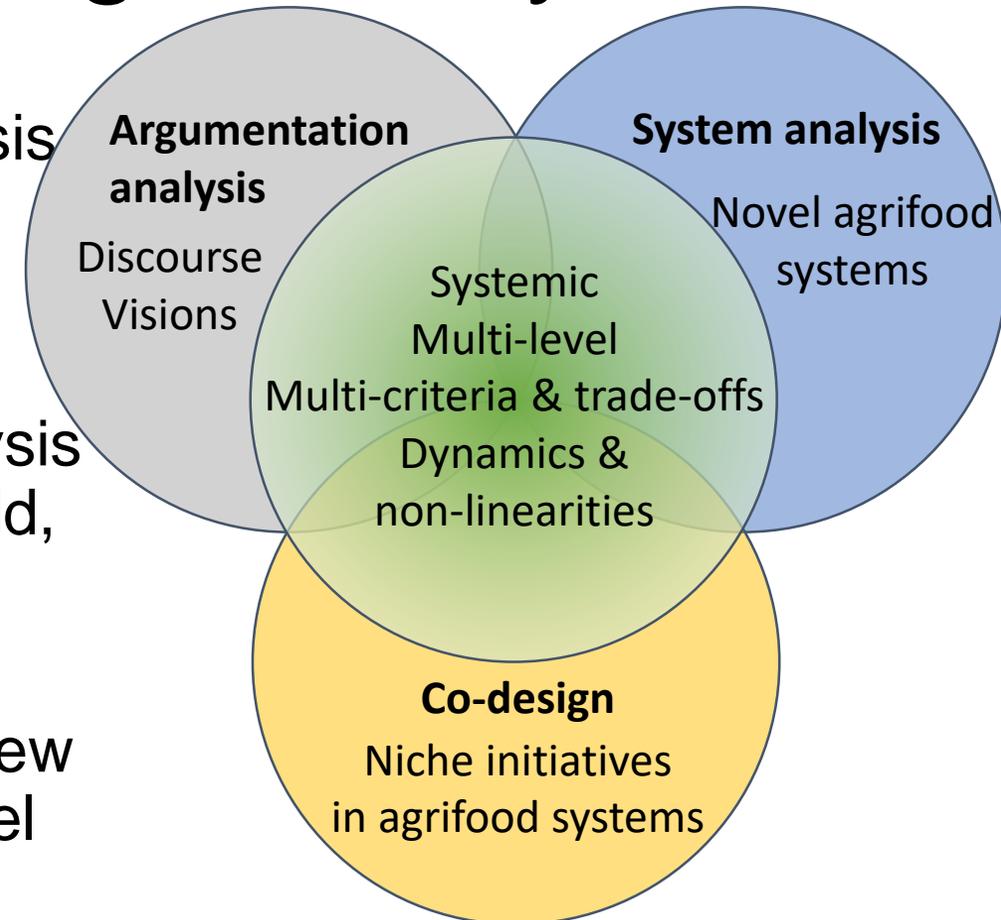
# Lessons for agricultural scientists

- 14.4% of French farms, probably not 14.4% of agricultural scientists → **Are we laggards?**
- Inability to properly inform consumers and policy-makers on the **long-term impacts** and **true costs** of different agricultural production models / standards
- Lack of research on and in support of **novel farming systems in commercial farms** to document such systems and develop new narratives
- Lack of research addressing the **continuum from farm to fork** to induce/support change beyond the field/farm gate



# 3 approaches to contribute to reconciling short-term and long-term goals in agrifood systems?

- Part of the population still needs to be convinced about the need for change → Argumentation analysis to de-construct well-rooted myths on the current agrifood system
- From farmers to consumers, knowledge about available solutions remains limited → System analysis to document novel agrifood systems in the real world, their advantages and drawbacks, and their mainstreaming potential
- Gathering from farmers to consumers to consider new options → Co-design to invent and experiment novel agrifood systems through pioneer initiatives



# Argumentation analysis to de-construct well-rooted myths on the current agrifood system

To further inform on the **long-term impacts and true costs** of agricultural production models and convince farmers, other agricultural stakeholders, consumers and policy-makers about the need for change

To better assess the strength of arguments i.e. their evidentiary power or capacity to justify the thesis which they aim to support

Food Ethics (2024) 9:15  
<https://doi.org/10.1007/s41055-024-00147-9>

RESEARCH ARTICLE



**Are Animals Needed for Food Supply, Efficient Resource Use, and Sustainable Cropping Systems? An Argumentation Analysis Regarding Livestock Farming**

Olle Torpman<sup>1</sup> · Elin Rööös<sup>2</sup>

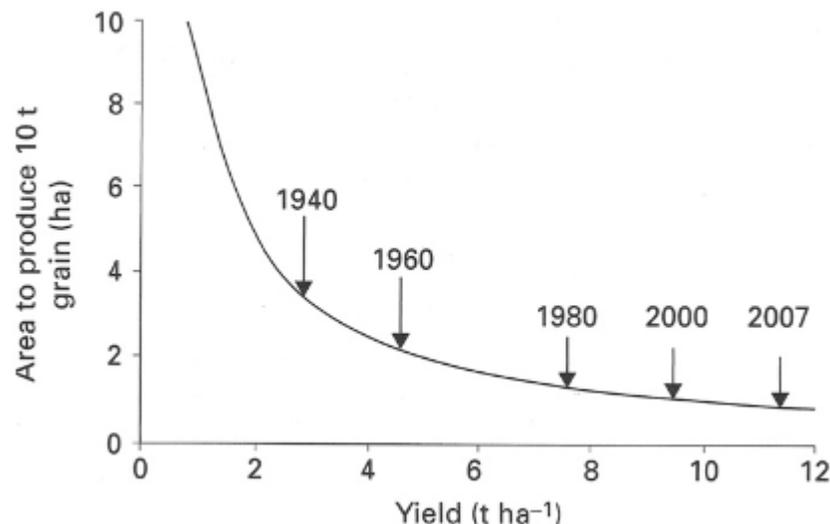
1. The Nutrition Argument:

- (i) Livestock farming is needed to supply all the different nutrients required for humans to live healthy lives.
- (ii) Livestock farming is needed to supply the amounts of food needed to feed a growing human population.

# The mainstream: a single avenue over the long term, intensify to produce more food

“food production be increased by 70%. This large increase can only be achieved by **combinations of greater crop yields and more intensive cropping**” [...] “**Farming systems are [...] achieving greater production and resource-use efficiency** by application of science and technology.”

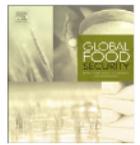
“Proposals to transform agriculture to low-input and organic systems would, because of low productivity, exacerbate the challenge”



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Global Food Security

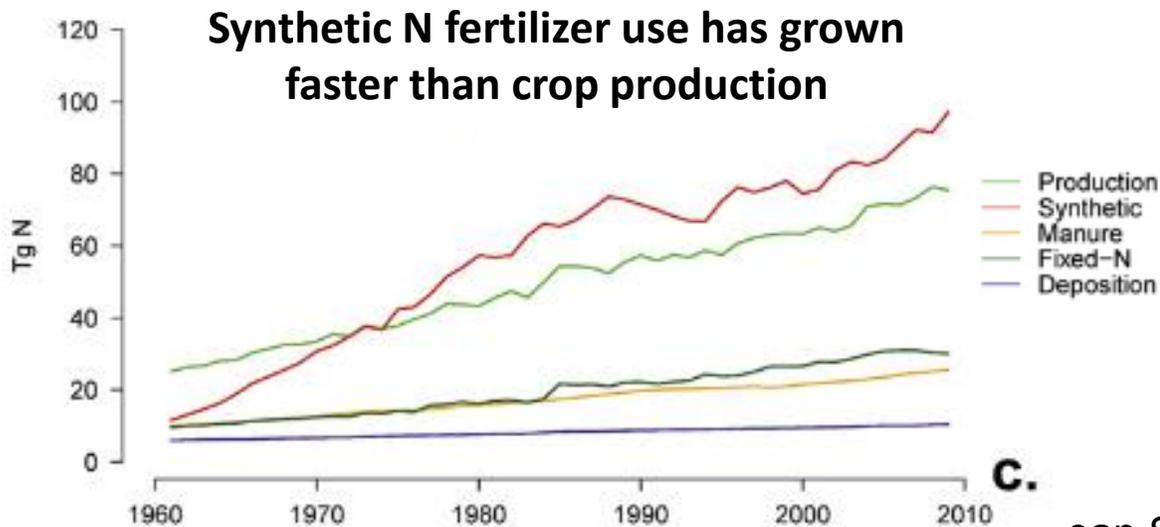
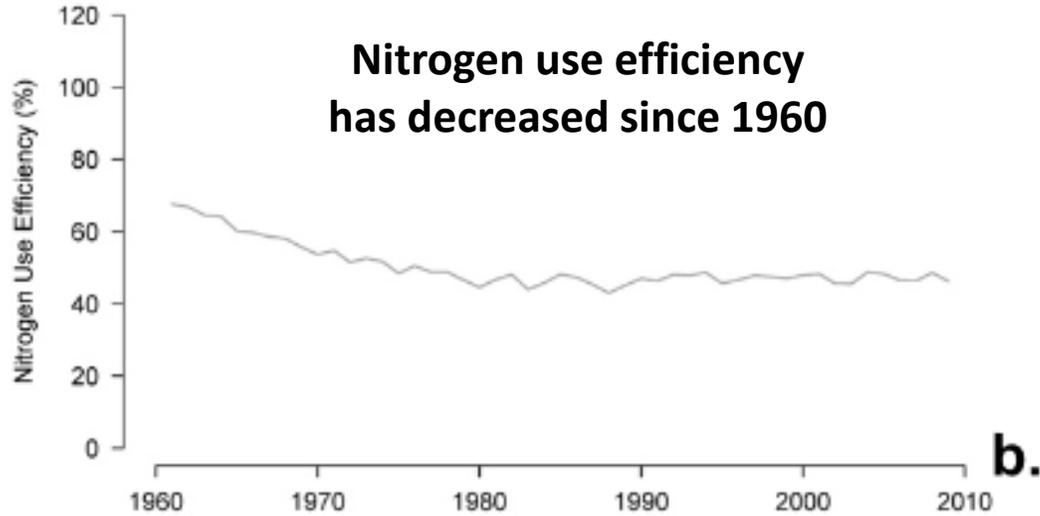
journal homepage: [www.elsevier.com/locate/gfs](http://www.elsevier.com/locate/gfs)



Evolution not revolution of farming systems will best feed and green the world

David J. Connor<sup>a</sup>, M. Inés Mínguez<sup>b,\*</sup>

# Myth #1 Resource use efficiency has improved much



OPEN ACCESS  
IOP Publishing

Environ. Res. Lett. 9 (2014) 105011 (9pp)

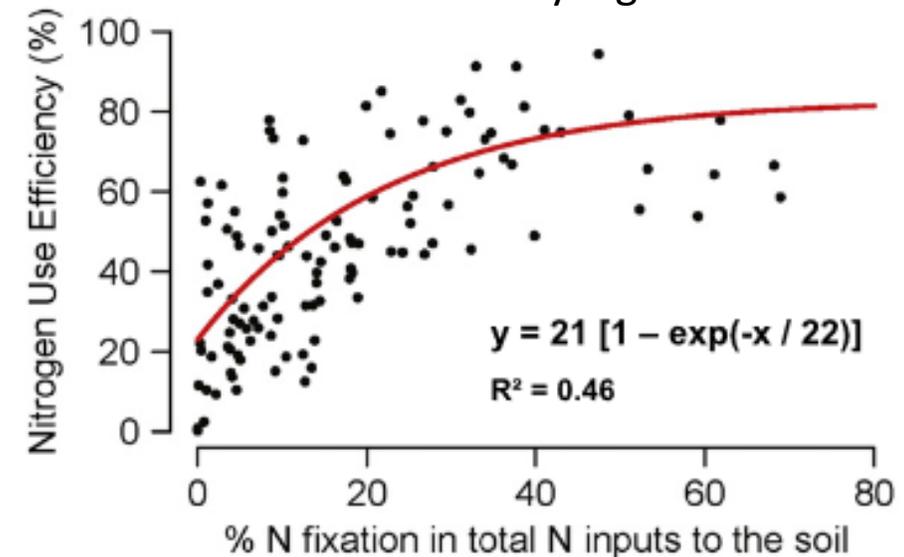
Environmental Research Letters

doi:10.1088/1748-9326/9/10/105011

## 50 year trends in nitrogen use efficiency of world cropping systems: the relationship between yield and nitrogen input to cropland

Luis Lassaletta<sup>1</sup>, Gilles Billen<sup>1,2</sup>, Bruna Grizzetti<sup>3</sup>, Juliette Anglade<sup>1</sup> and Josette Garnier<sup>1,2</sup>

Nitrogen use efficiency is related to N fixed by legumes



# Myth #2 Low-input systems cannot feed the world

*Journal of Sustainable Agriculture*, 36:595–598, 2012  
 Copyright © Taylor & Francis Group, LLC  
 ISSN: 1044-0046 print/1540-7578 online  
 DOI: 10.1080/10440046.2012.695331



## EDITORIAL

### We Already Grow Enough Food for 10 Billion People . . . and Still Can't End Hunger

Eric Holt-Giménez, *Food First, Oakland, CA*  
 Annie Shattuck, *University of California, Berkeley, CA*  
 Miguel Altieri, *University of California, Berkeley, CA*  
 Hans Herren, *Millennium Institute, Washington, DC*  
 Steve Gliessman, *University of California, Santa Cruz, CA; JSA, Editor*

nature food ARTICLES  
<https://doi.org/10.1038/s43016-021-00274-y>  
 Check for updates

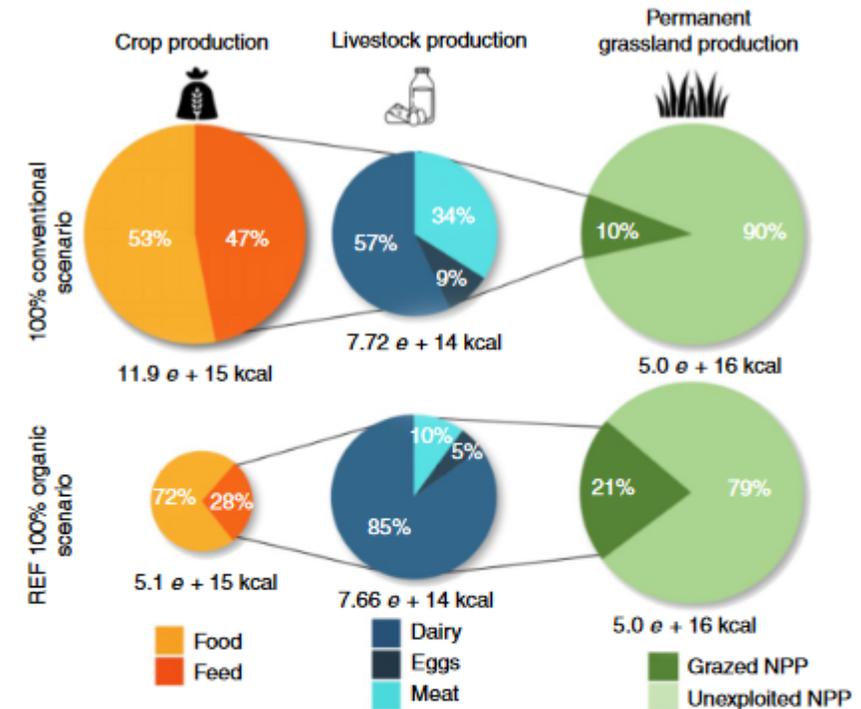
### Global option space for organic agriculture is delimited by nitrogen availability

Pietro Barbieri<sup>1,2</sup>, Sylvain Pellerin<sup>1</sup>, Verena Seufert<sup>3</sup>, Laurence Smith<sup>4</sup>, Navin Ramankutty<sup>5</sup> and Thomas Nesme<sup>1,2</sup>

nature COMMUNICATIONS  
 ARTICLE  
 DOI: 10.1038/s41467-017-01410-w OPEN

### Strategies for feeding the world more sustainably with organic agriculture

Adrian Muller<sup>1,2</sup>, Christian Schader<sup>1</sup>, Nadia El-Hage Scialabba<sup>3</sup>, Judith Brüggemann<sup>1</sup>, Anne Isensee<sup>1</sup>, Karl-Heinz Erb<sup>4</sup>, Pete Smith<sup>5</sup>, Peter Klocke<sup>1,6</sup>, Florian Leiber<sup>1</sup>, Matthias Stolze<sup>1</sup> & Urs Niggli<sup>1</sup>



**Fig. 6 | Energy production from croplands, grassland and livestock in the 100% conventional and the REF 100% organic scenarios.** Energy production is shown for croplands (food and feed use, left), grassland (feed use, right) and livestock (food as milk, meat and eggs, centre). The REF 100% organic scenario refers to a planet farmed entirely organically alongside optimal livestock management. The size of the pie charts is scaled by total production within each production category (but not across crop, grassland and livestock). Conventional grazed NPP values are in line with the literature<sup>57</sup>.

# Myth #3 Conventional products come with a lower cost

- In 2019, American consumers spent \$1.1 trillion on food.
- That includes the cost of **producing, processing, retailing, and wholesaling** the food we buy and eat.
- It does not include the cost of **healthcare** due to **diet-related diseases**.
- Nor the costs of **water and air pollution, reduced biodiversity, or greenhouse gas emissions**.
- Taking those costs into account, the **true cost of the U.S. food system is at least three times as big: \$3.2 trillion/yr.**

**True Cost of Food**  
Measuring What Matters to  
Transform the U.S. Food System



## The True Cost Of Food Is Three Times What Americans Pay For it

National annual U.S. food expenditure and its estimated true cost as of 2021\*



\$1.1t



Current national expenditure on food

\* True cost includes hidden factors such as health, environmental and economic impact of the U.S. food system.

Source: The Rockefeller Foundation

# Shifts to deconstruct these myths

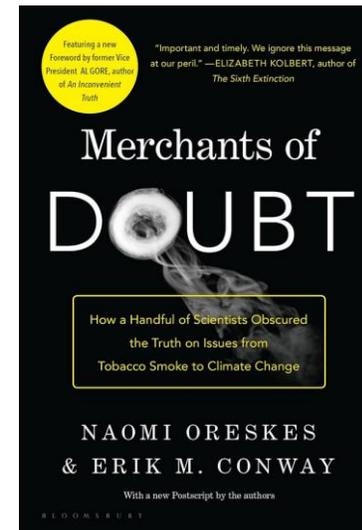
- Further develop argumentation analysis and its building stones
- **Historical and long-term analysis** to critically look back at the evolution of agrifood systems
- **Multi-level studies** (until the global level) to consider the impacts of upscaling a given practice/system
- **Multi-criteria evaluations** to consider the multiple impacts and true costs of agrifood systems beyond technical, economic and environmental aspects
- Further **engage in the public debate** with farmers, consumers and policy-makers to contribute to this deconstruction

SEPTEMBER 1, 2022 | 3 MIN READ

## The Public Wants Scientists to Be More Involved in Policy Debates

Researchers worry about being branded as partisan, but people want to hear from experts

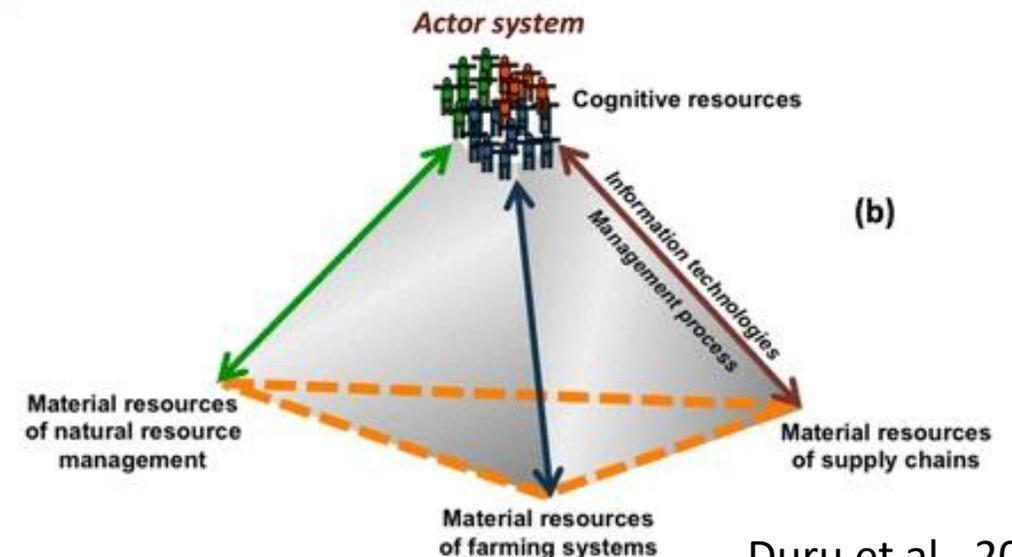
BY NAOMI ORESKES



# System analysis to document novel agrifood systems

To fill knowledge gaps, develop new narratives and reduce farmers' risk aversion over the short term to facilitate change, and to inform other stakeholders about the potential of alternatives

An activity that has a long history in agricultural sciences but for which several changes are needed



Duru et al., 2015

# Change #1 Dare considering such novel systems

- Burgeoning initiatives to develop diversified agricultural systems



Agricultural systems including tens of crop and/or livestock species associated

## scientific **data**

OPEN

Check for updates

DATA DESCRIPTOR

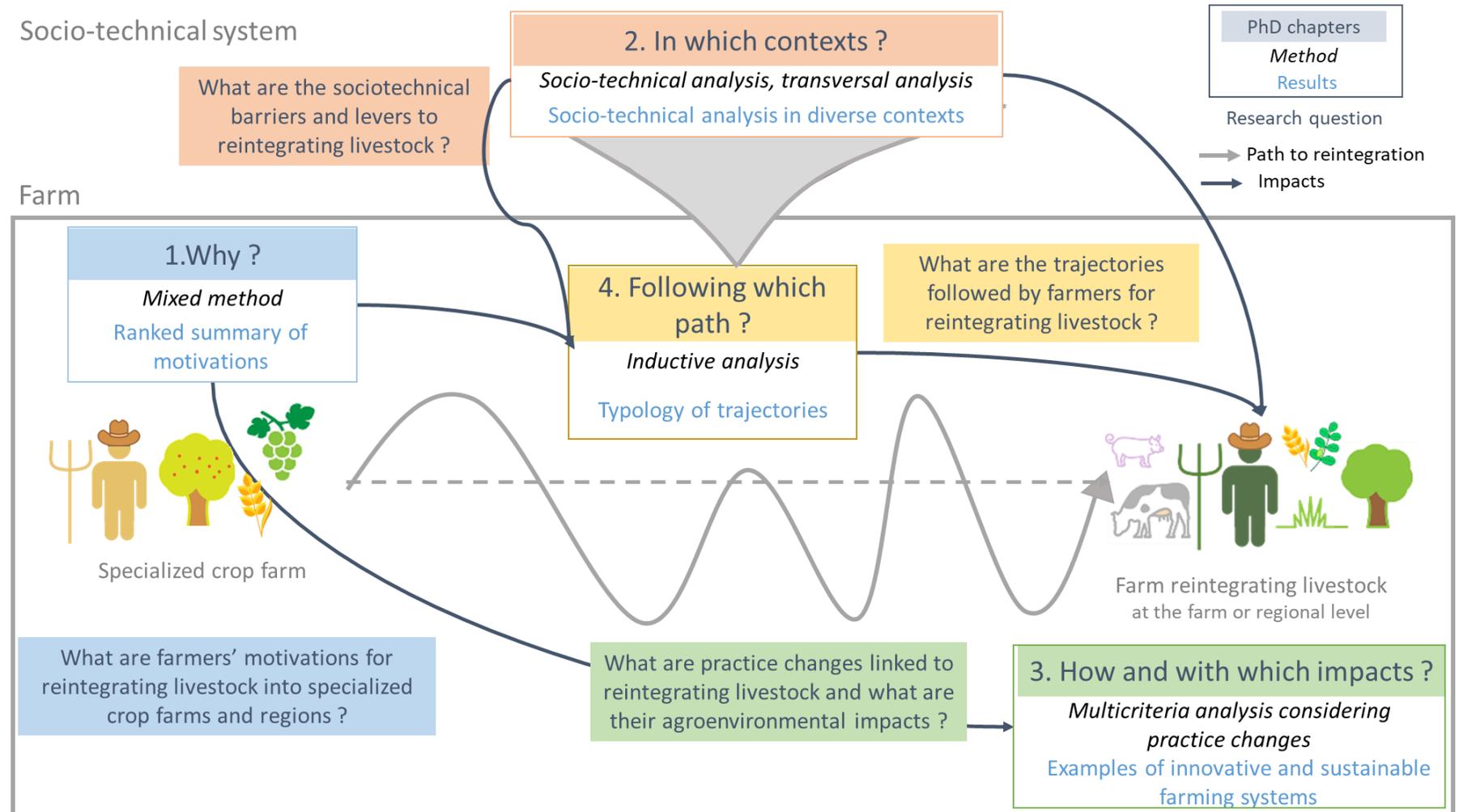
**A global dataset of experimental intercropping and agroforestry studies in horticulture**

Raphaël Paut<sup>1</sup>, Léa Garreau<sup>2</sup>, Guillaume Ollivier<sup>2</sup>, Rodolphe Sabatier<sup>2</sup> & Marc Tchamitchian<sup>2</sup>

13,572 potential two by two associations from 117 crops  
 Only 256 associations (<2%) have been studied  
 Studies on three by three associations are anecdotal  
 No study with more than three crops

# Change #2 Evaluate such systems comprehensively

Clémentine Meunier's PhD project on livestock re-integration into crop farms and regions



# Change #3 Evaluate under-studied dimensions and trade-offs

**Table 3**  
Working conditions on dairy cattle farms and corresponding criteria, indicators, and scoring grid, with hypothetical links to farm general resilience.

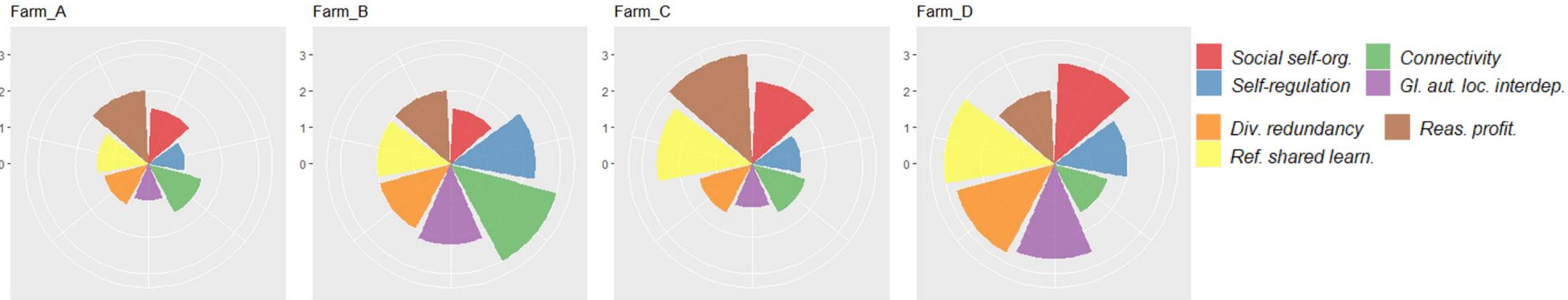
Working condition	Criterion	Indicator	Scoring grid	Hypothetical link to farm general resilience
Benefits/discomfort of work	Pleasure at work and its various tasks	Expression of pleasure at work	1: Signs of displeasure 2: No signs of pleasure or displeasure 3: Signs of pleasure	Pleasure at work develops the capacity to remain in business over the long term.
	Stress at work	Number of perceived stressful periods for farmers during the year	1: >2 2: 1-2 3: None	Stress at work compromises the capacity to step back and reflect on changes needed on the farm.
	Income fairness	Perceived level of income fairness	1: Unfair and insufficient 2: Fair but want to increase it 3: Fully satisfied	A feeling of fairness is needed to remain in business over the long term
	Income	Annual income as minimum wage equivalent per worker unit	1: <1 2: [1-2] 3: >2	Sufficient income is needed to remain in business over the long term.



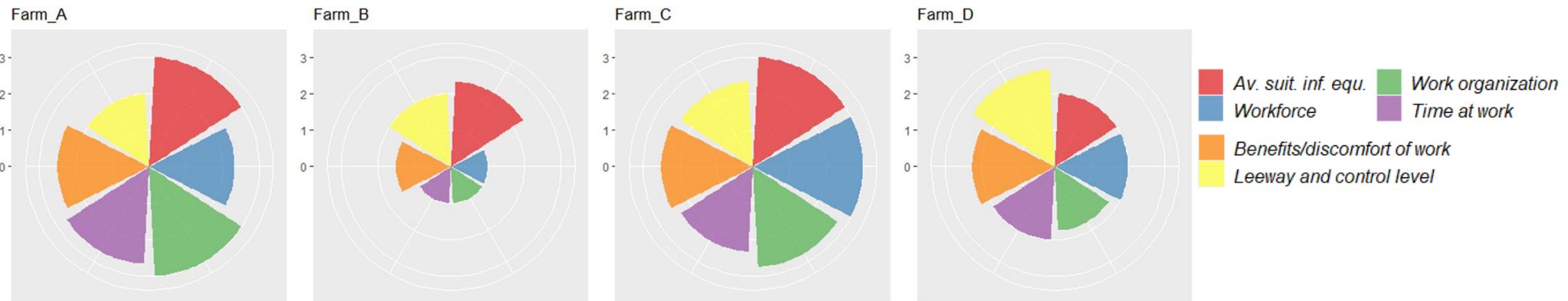
Fu  
resilience assessment

Augustine Perrin<sup>a</sup>, Sylvie Coumou<sup>b</sup>, Guillaume Martin<sup>a,\*</sup>

Assessment of farm resilience based on predefined properties



Assessment of farm working conditions



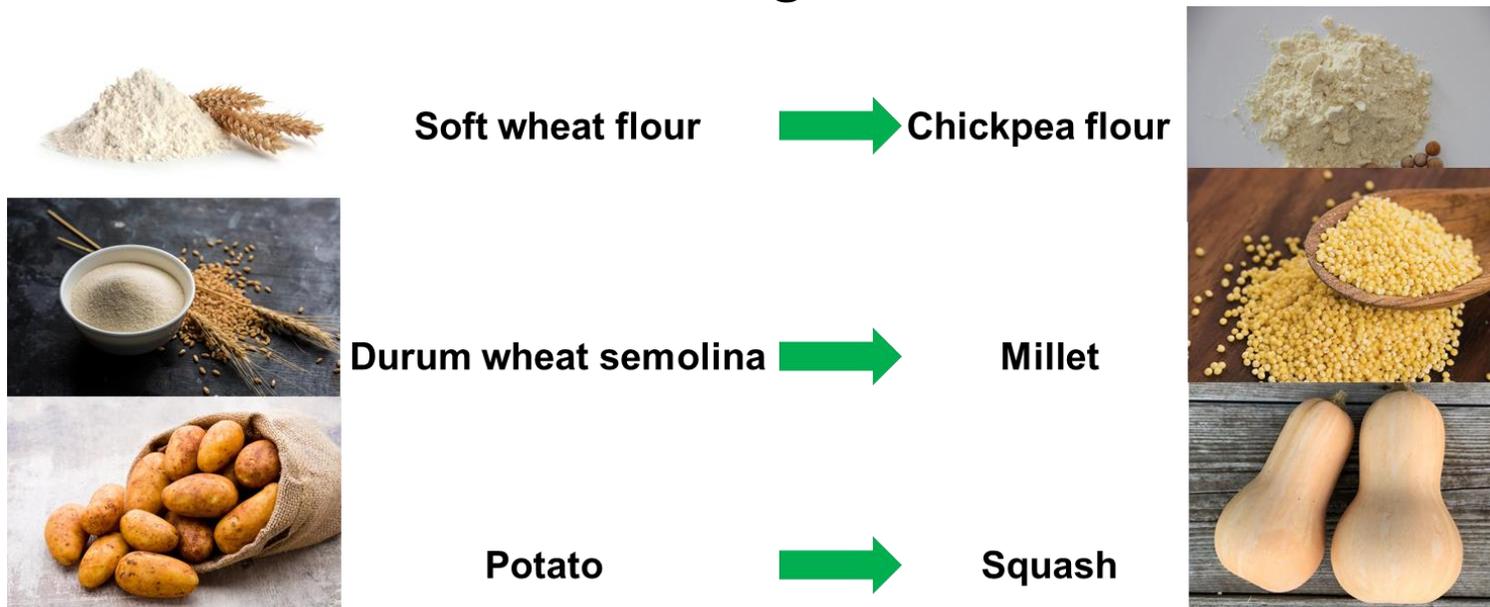
Apparently resilient farms offer poor working conditions compromising their ability to remain over the long term



Consider working conditions as a cornerstone of farm resilience

# Change #4 Evaluate the mainstreaming potential of innovations from farm to fork

- Minor crops grown by farmers with limited outlets
- Canteen cooks making novel use of minor crop products



 **frontiers** | Frontiers in Sustainable Food Systems

Potential for and impacts of mainstreaming diversification crops through institutional catering

Marine André<sup>1,2</sup>, Lise Pujos<sup>2</sup> and Guillaume Martin<sup>\*\*</sup>

**What is the scope for developing minor crops thanks to the canteens?**

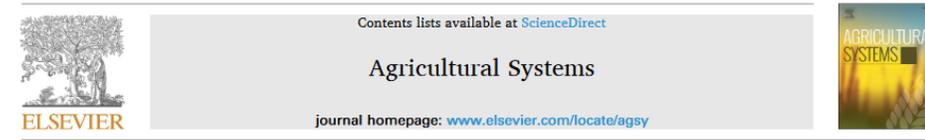
# Video summary



<https://youtu.be/-6T9PAcXzy8>

# Shifts to better document novel agrifood systems

- Dare taking more risks regarding the agrifood systems you study, even in the framework of PhD projects
- Implement **sociotechnical analyses** to address the factors hindering/promoting novel agrifood systems
- Consider **pluriannual sequences / trajectories of change**
- **Extend the scope of your evaluations** to new dimensions (e.g. work) and address tradeoffs
- Consider the **mainstreaming potential** of such novel systems over the mid to long term
- **Communicate** the outcomes to farmers AND other stakeholders



Trade-offs between higher productivity and lower environmental impacts for biodiversity-friendly and conventional cattle-oriented systems

Aymeric Mondière<sup>a</sup>, Michael S. Corson<sup>a, \*</sup>, Julie Auberger<sup>a</sup>, Daphné Durant<sup>b</sup>, Sylvain Foray<sup>c</sup>, Jean-Francois Glinec<sup>d</sup>, Penny Green<sup>e</sup>, Sandra Novak<sup>f</sup>, Frédéric Signoret<sup>g</sup>, Hayo M.G. van der Werf<sup>a</sup>

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ARTICLE

DOI: 10.1057/s41599-017-0046-8 **OPEN**

How to communicate effectively with policymakers: combine insights from psychology and policy studies

Paul Cairney<sup>1</sup> & Richard Kwiatkowski<sup>2</sup>

# Co-design of novel agrifood systems

To gather multiple stakeholders from farmers to consumers and **develop innovations** from farm to fork tempting to reconcile short-term and long-term goals

Design = Invention + experimentation + monitoring



The screenshot shows the journal homepage for 'Agricultural Systems' published by Elsevier. It includes the Elsevier logo, the journal title, and the ScienceDirect link. Below the title, it lists a 'Perspective' article titled 'Revitalizing agricultural sciences with design sciences' by Lorène Prost. A 'Check for updates' button is also visible.

Contents lists available at [ScienceDirect](#)

**Agricultural Systems**

journal homepage: [www.elsevier.com/locate/agsy](http://www.elsevier.com/locate/agsy)

Perspective

Revitalizing agricultural sciences with design sciences

Lorène Prost\*

Check for updates

# Agrifood living labs

- New forms of **real-world innovation ecosystems** gathering multiple stakeholders
- Spaces for **co-creation** and for **testing new socio-technical arrangements**
- Living Labs popping up everywhere as new models of and for innovation processes in the agrifood sector
- **No published experience of co-design from farm to fork** in a living lab context



Contents lists available at [ScienceDirect](#)

Agricultural Systems

journal homepage: [www.elsevier.com/locate/agsy](http://www.elsevier.com/locate/agsy)

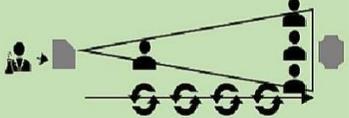


Ideal-types of experimentation practices in agricultural Living Labs: Various appropriations of an open innovation model

Quentin Toffolini<sup>a,\*</sup>, Mourad Hannachi<sup>b</sup>, Mathieu Capitaine<sup>c</sup>, Marianne Cerf<sup>b</sup>

## Results and conclusions :

### 3 ideal-types of experimentation practices

- Game of creativity in a predefined space  
controlled space, reproduced reality,  
demonstration and evaluation of solutions 
- Progressive contextual adaptation for innovation adoption  
iterations for adaptation, contexts  
favourable to adoption, progressive  
expansion of user communities,  
users as resources for evaluation 
- Catalyst for long-term local collective action  
adaptive learning,  
co-creation of experimentation spaces,  
participation through “making” 

# Not a panacea and not without risks



Perspective

Living labs in agrifood studies: An opportunity to revisit fundamental questions about participatory research?

Ane Kirstine Aare\*, Stine Rosenlund Hansen\*

## Risks

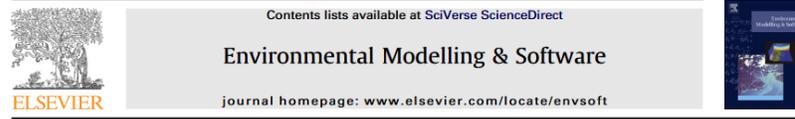
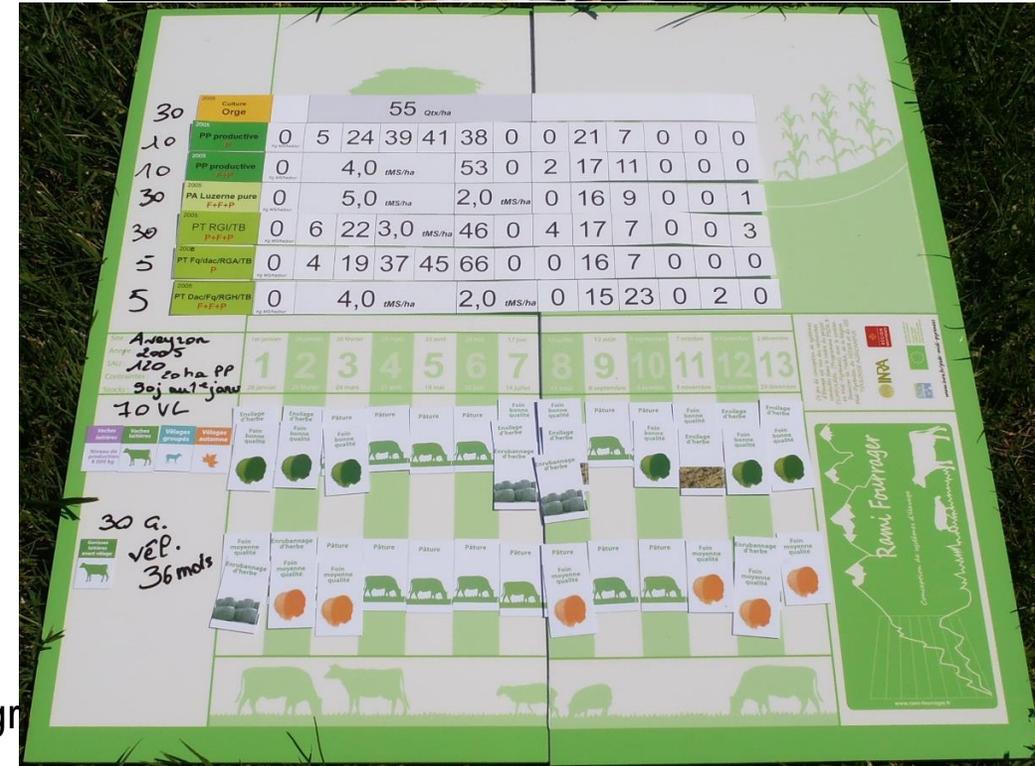
- 1) Imposing predefined agendas masked as participatory processes
- 2) Placing an overemphasis on confidentiality or knowledge sharing
- 3) Getting lost in researcher roles

## Challenges

- Embracing conflicting ambition between participants and project requirements
- Handling confusion and frustration among participants
- Ensuring relevance for both research and practice
- Sharing of information internally and externally
- Avoiding mistrust or breach confidentiality, while simultaneously enabling publication
- Studying the living lab while at the same time engaging with participants in respectful ways
- Ensuring the appreciation of multiple resources and knowledges
- Acknowledging the extensive amount of time, resources and skills needed
- Making room for continuous reflection and dialogue about the roles and tasks of researchers and participants

# Generation of solutions

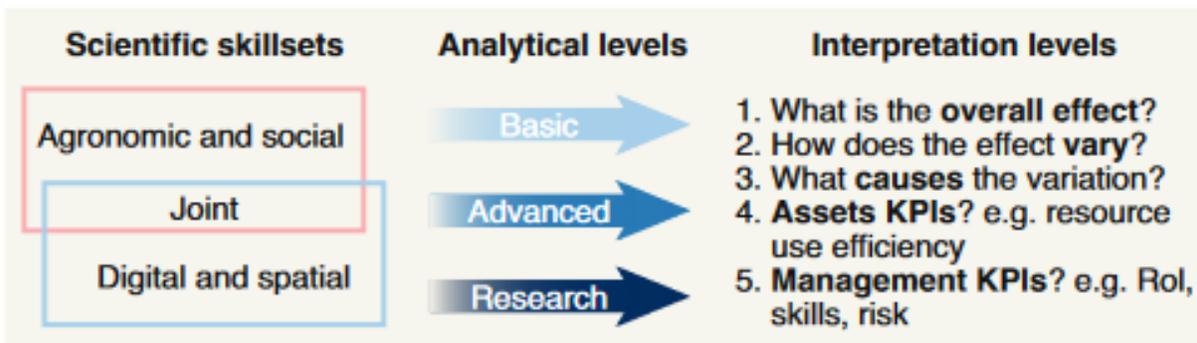
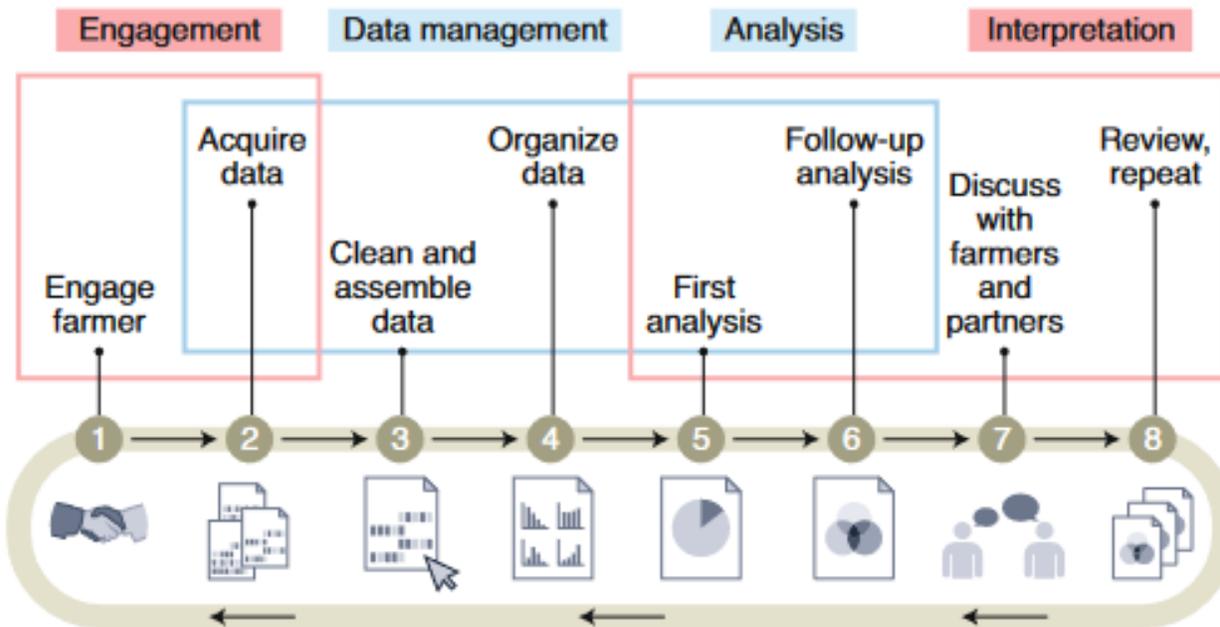
- **Serious games** i.e. games that have an explicit and consciously considered purpose and are not intended to be played primarily for fun
- Taking advantage of **indigenous knowledge** on how to select and integrate elementary components in a farm
- **Projection in the short term and in the long term** using simulation models
- Promote **peer-to-peer interactions and social learning**



Forage rummy: A game to support the participatory design of adapted livestock systems

18 C. Martin\*, B. Felten, M. Duru

# On-farm experimentation of solutions



## On-Farm Experimentation to transform global agriculture

Myrtille Lacoste<sup>1,2</sup>, Simon Cook<sup>1,3</sup>, Matthew McNeel<sup>4</sup>, Danielle Gale<sup>1</sup>, Julie Ingram<sup>5</sup>, Véronique Bellon-Maurel<sup>6,7</sup>, Tom MacMillan<sup>8</sup>, Roger Sylvester-Bradley<sup>9</sup>, Daniel Kindred<sup>9</sup>, Rob Bramley<sup>10</sup>, Nicolas Tremblay<sup>11</sup>, Louis Longchamps<sup>12</sup>, Laura Thompson<sup>13</sup>, Julie Ruiz<sup>14</sup>, Fernando Oscar García<sup>15,16</sup>, Bruce Maxwell<sup>17</sup>, Terry Griffin<sup>18</sup>, Thomas Oberthür<sup>19,20</sup>, Christian Huyghe<sup>21</sup>, Weifeng Zhang<sup>22</sup>, John McNamara<sup>23</sup> and Andrew Hall<sup>24</sup>

*Experimental Agriculture* (2020), 56, 587–607  
 doi:10.1017/S0014479720000174

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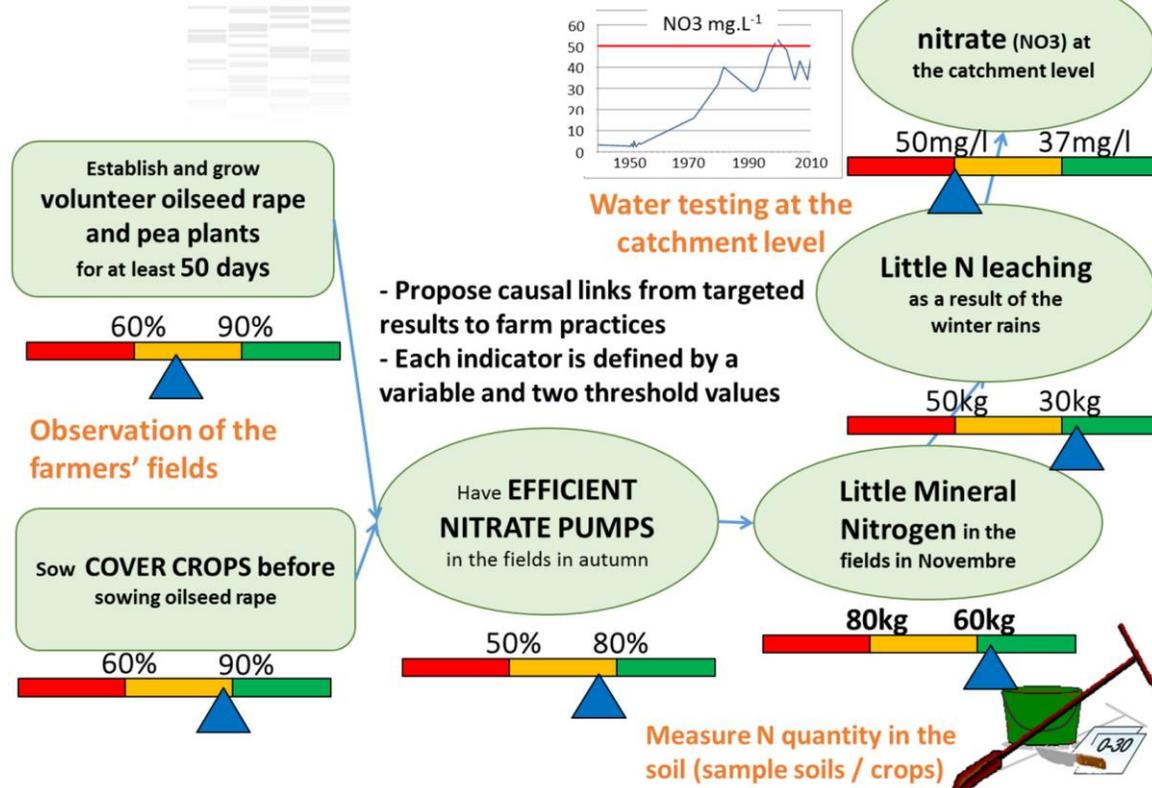
## Reproducibility and external validity of on-farm experimental research in Africa

Hanna Kool<sup>1</sup>, Jens A. Andersson<sup>1,2</sup> and Ken E. Giller<sup>1,\*</sup>

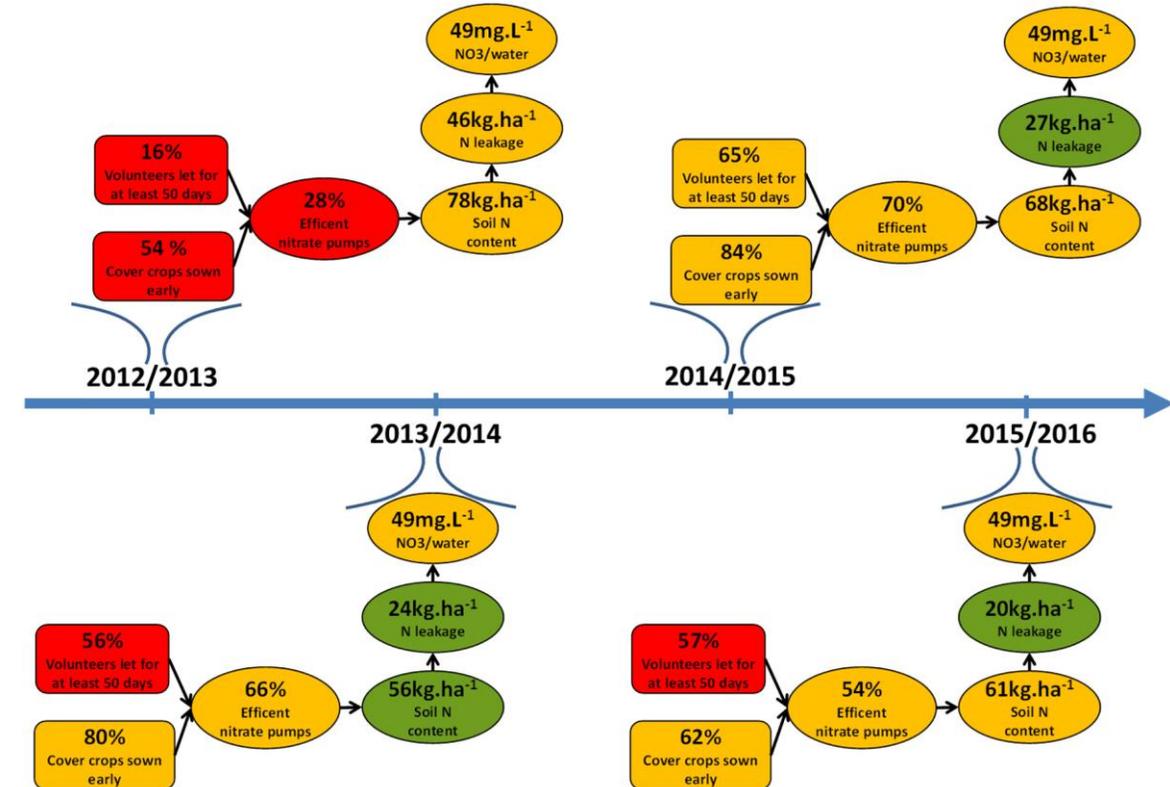
# Monitoring of solutions

A dashboard based on a causal chain from farmers' actions to water quality

## N dashboard



Monitor of the impacts of practice changes in the making



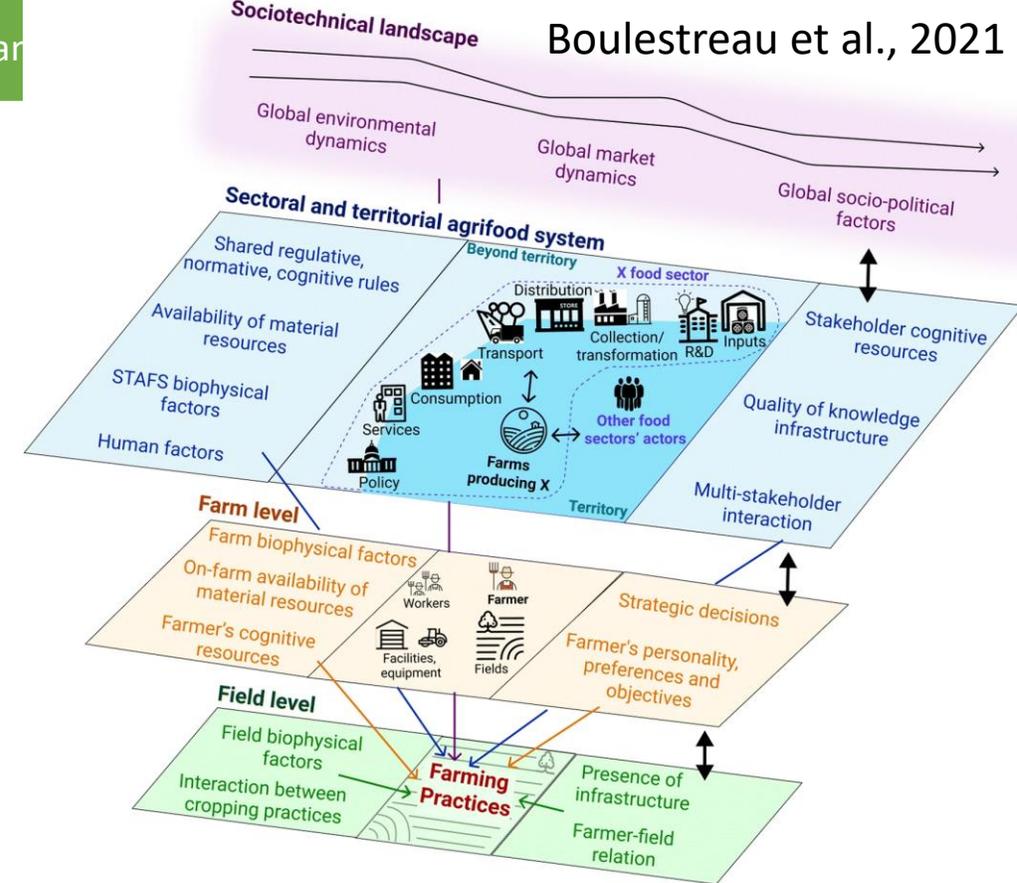
Designing agricultural systems from invention to implementation: the contribution of agronomy. Lessons from a case study

Lorène Prost<sup>a,\*</sup>, Raymond Reau<sup>b</sup>, Laurette Paravano<sup>c</sup>, Marianne Cerf<sup>d</sup>, Marie-Hélène Jeuffroy<sup>b</sup>



# Shifts to co-design novel agrifood systems

- Explore **solutions across levels and engage with multiple stakeholders**
- Move to a **full design process**: invention + implementation + monitoring and step-by-step improvement
- Develop **new methods and tools** to be used **in the making** with stakeholders across these steps



Contents lists available at [ScienceDirect](https://www.sciencedirect.com)

European Journal of Agronomy

journal homepage: [www.elsevier.com/locate/eja](http://www.elsevier.com/locate/eja)



Unravelling the step-by-step process for farming system design to support agroecological transition

Jean-Marc Meynard<sup>a,\*</sup>, Marianne Cerf<sup>a</sup>, Xavier Coquil<sup>b,c</sup>, Daphné Durant<sup>d</sup>, Marianne Le Bail<sup>a</sup>, Amélie Lefèvre<sup>e</sup>, Mireille Navarrete<sup>f</sup>, Jérôme Pernel<sup>g</sup>, Anne Périnelle<sup>h</sup>, Benjamin Perrin<sup>e</sup>, Lorène Prost<sup>a</sup>, Raymond Reau<sup>i</sup>, Chloé Salembier<sup>a,e</sup>, Eric Scopel<sup>h</sup>, Quentin Toffolini<sup>l</sup>, Marie-Hélène Jeuffroy<sup>l</sup>

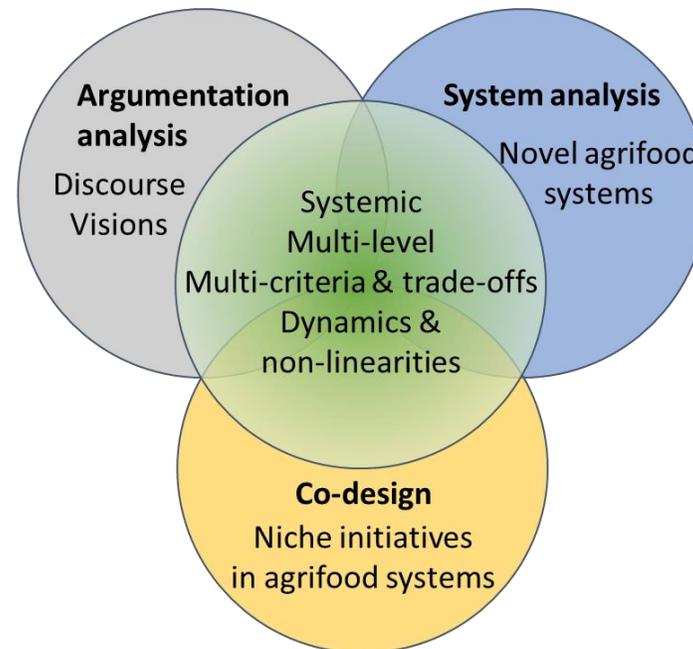


# Conclusions – take-home messages

Transforming agrifood systems to reconcile short-term and long-term goals calls for changes across the entire sector, including for agric. scientists.

Dare considering novel agrifood systems

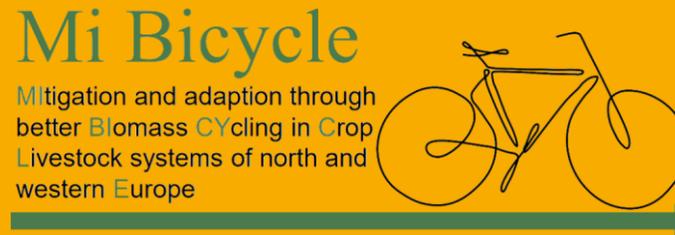
Change/extend our methods and tools to new levels, dimensions, etc.



Address and engage multiple stakeholders on the long run

Become more versatile or collaborate with new disciplines

Work funded through the European Union Horizon 2020 Programme for Research and Innovation under grant agreement no. 862357 (project MIXED) and the joint call ERA-NET Cofund SusAn, FACCE ERA-GAS, ICT-AGRI-FOOD and SusCrop through the project Mi Bicycle.



# Thank you for your attention!

# Time for questions

